

PROGRAM SPONSORSHIP

Asian ERG Summit / Roundtable (Various)

Asian Chamber Foundation Program



The Challenge

As the topic of diversity and inclusion is relevant in the modern work culture, companies are building their Employee Resource Groups (ERG) in creating a safe environment for support and mentorship in career growth. There needs to be more support and opportunities for Asian to have their own inclusion group and resources to grow organically inside the organization.

Objectives

The Summit and Roundtables will allow various Asian ERG Groups around Houston to collaborate and create best practices in growing a successful and effective ERG group inside a corporation. This allows ERG leaders to express challenges and provide resources in supporting and joining efforts to create opportunities for career advancements.

SPONSORSHIP OPPORTUNITIES

PRESENTING - \$10,000

- 20 Entries to the Summit
- Opening Session - Speaking opportunity (5 MIN)
- 20 Luncheon VIP tables
- Speaking opportunity (Panel or Breakout Session)
- 1 Exhibit Table(s) at each of our ERG Mixers
- Logos on all marketing materials
- Opportunity to have marketing materials included in gift bag at Summit

GOLD - \$5,000

- 10 Entries to the Summit
- 1 Luncheon VIP tables
- 1 Exhibit Table at 1 of our ERG Mixers
- Logos on all marketing materials
- Opportunity to have marketing materials included in gift bag at Summit

PARTNER - \$2,500

- 5 Entries to the Summit
- 1 Exhibit Table at 1 of our ERG Mixers
- Logos on all marketing materials
- Opportunity to have marketing materials included in gift bag at Summit

EXHIBITOR - \$1,000

- 1 Entry to the Summit
- 1 Exhibit Table at 1 of our ERG Mixers

Note: If you are helping sponsor the ENERGIZE Summit at the GOLD Level or higher, we can offer a table at our upcoming GALA the following date. Inquire with Paul Gor: 713-782-7222 Ext 102 or pgor@asianchamber-hou.org