

Business Conference & Expo (Aug)

With Lenders Matching & Networking

DRIVING NEW BUSINESS

Day 1 - Educational Seminars / Lenders Matchmaking

Day 2 - Business Luncheon and Expo / Rising 10 Awards

Business Conference

Educating and providing opportunities of trade through educational workshops from industry leaders.

Business Expo

Providing opportunities of trade to prospects and suppliers in a fast networking environment with over 50 participating companies.

Lenders Matching & Networking

Giving participants opportunities to pitch and connect with SBA Approved Lenders. The networking offers a way for attendees to trade and connect throughout the event.

Introduction

Each year The Asian Chamber Foundation with the Asian Chamber of Commerce host a business conference to educate and provide opportunities of trade through educational workshop and business expo. We are excited to have regional businesses encouraged to attend.

For More Information:

Paul Gor

pgor@asianchamberfoundation.org
713-782-7222 Ext 102

Schedule (Tentative)

Day 1 - Business Education / Matchmaking

- 8:30 AM Registration
- 9:00 AM Welcome / Keynote
- 10:00 PM Breakout Sessions
- 11:00 PM Breakout Sessions
- 12:00 PM Closing Keynote
- 12:30 PM Conference Ends
- 2:00 PM Business Matchmaking

Day 2 - Business Luncheon and Expo

- 9:30 AM Registration / Expo Opens
- 11:30 PM Expo Closes
- 11:45 PM Business Luncheon
- 12:30 PM Rising 10 Awards Ceremony
- 1:00 PM Expo Reopens
- 2:30 PM Expo Closes

CALLING SPEAKERS FOR THE FOLLOWING TOPICS

INFO: 300+ Expected Attendees | Over 50+ Exhibitors

Day 1 – Main Session, Breakout Session, Matchmaking

Day 2 – Business Expo and Luncheon / Rising 10 Awards

TOPICS COVERED

- Future of **E-Commerce**
- Keeping Up with **Accounting/Tax** Laws
- Understanding the new **Supply Chain** Channels
- Redefine Your **Marketing / Sales** Objectives
- Manage Your **Finance** and Opportunities for Capital
- Learn the New **Technology / AI** Tools
- Get **Legal** Advice on Managing Labor and Protecting Intellectual Property
- Look at Positioning Your Company for **Merger and Acquisition**
- Understanding **Public Relations** and Navigating the Press
- Manage **Human Resource** and Grow a Strong Workforce
- Ensuring the **Wellness and Health** of your employees
- Creating a **Diversity and Inclusion** Policy and Enacting Change

WHAT PARTICIPANTS WILL GET OUT OF THE CONFERENCE

- Understand how to do business and develop business relationships with corporations and government agencies
 - Hear from Asian business owners on how certifications made a difference
 - Develop strategic connections and broaden professional relationships
 - Engage with business owners and representatives of Chambers of Commerce
 - Understand the global and local perspective of the changing trade landscape
 - Grow their enterprise by hearing executives discuss strategic planning and entrepreneurship
-

SPONSORSHIP OPPORTUNITIES

Business Conference and Expo

GLOBAL \$ 15,000

- 30 Entries to the Business Conference
- Opening Session - Speaking Opportunity (5 MIN)
- 3 Luncheon Sponsor Tables & 3 Exhibit Tables - (Can be given to clients)
- Speaking Opportunity (Panel or Breakout Session)
- Logos on All Marketing Materials
- Opportunity to Have Marketing Materials Included in Gift Bag

PRESENTING \$ 10,000

- 20 Entries to the Business Conference
- Opening Session - Speaking Opportunity (2 MIN)
- 2 Luncheon Sponsor Tables & 2 Exhibit Tables - (Can be given to clients)
- Speaking Opportunity (Panel or Breakout Session)
- Logos on All Marketing Materials
- Opportunity to Have Marketing Materials Included in Gift Bag

GOLD \$ 5,000

- 10 Entries to the Business Conference
- 1 Luncheon Sponsor Table & 1 Exhibit Table - (Can be given to clients)
- Speaking Opportunity (Panel or Breakout Session)
- Logos on All Marketing Materials
- Opportunity to Have Marketing Materials Included in Gift Bag

SILVER \$ 2,500

- 5 Entries to the Business Conference / 5 Luncheon Seats
- Speaking Opportunity (Panel or Breakout Session)
- 1 Exhibit Table - (Can be given to clients)
- Logos on All Marketing Materials
- Opportunity to Have Marketing Materials Included in Gift Bag

BRONZE \$ 1,250

- 3 Entries to the Business Conference / 3 Luncheon Seats
- Logos on All Marketing Materials
- Opportunity to Have Marketing Materials Included in Gift Bag

EXHIBITOR \$ 400

- 1 Entry to the Business Conference / 1 Luncheon Seat
- 1 Exhibit Table

WHY SPONSOR?

Be immerse in a highly interactive conference to learn and collaborate on sharing ideas and best practices among business owners. Create business opportunities and leads among the other attendees. Use this annual program as a marketing channel to expose your brand to over 300 in-person attendees.